CASINOTRAC™

# COMPLETE CASINO MANAGEMENT ECOSYSTEM

# CasinoTrac™

Complete Casino Mangement Ecosystem

**Secure** | **Unified** | **Stable**

13 Countries | 17 States | 40 Native American Tribes | 300+ Installations

- BMM-Tested, GLI Standards Compliant
- Unified Casino Management Ecosystem
- Slot Operations & Accounting
- Table Game Management & Accounting

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- NIGC-Compliant Suite of Reports & Audit Tools
- Over 75 Reports, No Database Queries!
- Loyalty & Player Development
- Promotions, Games, & Kiosks

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- Player & Staff-Facing Mobile Apps
- NV Approved Cashless Wagering (CWS)
- 24/7/365 U.S.-Based Phone & Email Support
- Dedicated Audit Support

**Enhanced engagement tools. No yearly database licensing. Core upgrades included.**

**When was the last time you liked your CMS provider?**

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# TableTrac™

Table Games Management & Player Ratings – Simplified

**Rate** **Monitor** **Reward**

## Intuitive, Flexible, and Agnostic Pit Management Made Easy!

### Convenient Table Mangement

Openers, Closers, Fills, Credit, Drop & Inventory at your fingertips!

### Streamlined Operations

Ratings, Player Moves, & Reporting available in just a few taps!

### Easy to Use & Understand

Intuitive user interface and familiar layout is accessible on any device!

### Built for Flexibility

Manage your players and tables the way that makes sense for you – centrally or at the table!

### Agnostic or Native

Use as a native module within the CasinoTrac ecosystem or add on to your current CMS system.

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# PlayerLINQ™

Elegant Hardware Connecting Machine & Player

## PlayerLINQ™ INTERACTIVE

LINQ your players to what they want, where they want, when they want it!

**Patron Selectable Multi-Language Displays Available, Standard!**

### Drive Uncarded Conversions

Entice uncarded hot players to join your Loyalty Program with custom offers, promos, and messaging!

### True Virtual Card - On

Intuitive & seamless interaction with the CasinoTrac KTMobile™ App - no more wonky disconnects!

### Promos & Offers @ EGM!

Connect your players with the flexibility to consume and redeem their KioskTrac™ offers, promotions, cash and freeplay at every slot machine!

### In - Game Alerts

Drive excitement around carded play with jackpot announcements and dynamic messaging!

**SelfPay Jackpots with printed W-2 G slips at the slot machine and easily deliver custom, redeemable offers, vouchers, and drawing tickets - fromTITO - with SlotSUITE by CasinoTrac!**

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# SlotSUITE™

CasinoTrac's Elevated Operations & Customer Experience

## SURPRISE & DELIGHT

Carded and Uncarded Players at their favorite games with custom, on-demand offers, promotions, entries, and more!

### SelfPay™

Maximize time on device with the ability to SelfPay™ jackpots, and print tax forms at the game!

### Convert Uncarded Hot Players

Drive Loyalty conversions with programmatic offers to uncarded hot players - at the game!

### Interact & Engage through PlayerLINQ

Use predefined thresholds or personalized service to engage with your players, instantly with exclusive offers & promos that print via TITO!

### Custom Drawing Tickets

Design property branded custom tickets and vouchers that print out fully completed for known, carded players!

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# KioskTrac™

Enhanced Player Engagement from
a Unified Suite of Touchpoints

## EXCITE YOUR PLAYERS WITH ENGAGING CONTENT AND SELF-SERVICE CONVENIENCE ON KIOSKS THAT WORK

Using the UNIFIED
CasinoTrac Database

### Interactive and Entertaining Way to Drive Loyalty Engagement!

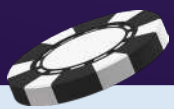
**Self Service Loyalty**
Empower your patrons to manage their Loyalty account across multiple touchpoints!

**Promos Everywhere**
Excite your players with the ability to activate and consume offers and promos at the kiosk, slot machine, and in the KTMobile™ App!

**E-Barrel Drawings Included**
Drive carded play with the included CasinoTrac configurable electronic barrel drawing module!

**Promo Kiosk at EGM**
Maximize time on device by providing your players with an interactive KioskTrac experience at every slot machine!

**KTMobile App Puts KioskTrac in the Player's Hands!**
**RePrintEnroll Kiosks Available!**



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# KTMOBILE™

Cashless & Loyalty
in Your Player's Hand

## FREE YOUR FUNDS WITH THE CASH HANDLING CASINO APP THAT WORKS

Using the UNIFIED
CasinoTrac CMS

## Seamlessly Link Commercial & Casino Wallets with CasinoTrac Konnect™

### DNA-Loyalty Integration

Native application brings your entire Loyalty program to the palm of your player's hand!

### NV Approved CWS

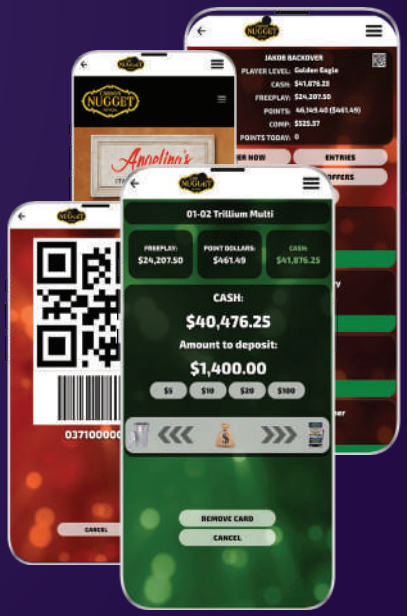
Give your patrons more piece of mind with NV Approved Cashless Wagering!

### True Virtual Carded Play

Seamless interaction with the CasinoTrac PlayerLINQ interface!

### Enterprise POS Integrations

Provide your players the convenience of connecting with your non-gaming outlets through the KTMobile App!




**Place a Promotional Kiosk in the Palm of Every Player's Hand!**

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# CasinoTrac™

Mystery Bonus Loyalty Promotion

## DRIVE CARDED PLAY EXCITEMENT WITH PROMOTIONALLY FUNDED, FLOOR-WIDE, CARDED MYSTERY BONUSING

That Rewards Your Loyalty Members!

## BMM-Tested, GLI-Compliant Hot Seat RNG!

### Promotionally Funded

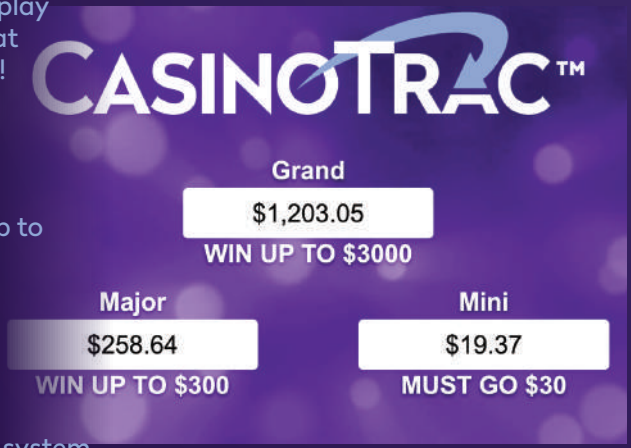
Reward and drive carded play with multi-tier awards that are promotionally funded!

### Multiple Award Levels

Create excitement with up to three award tiers!

### Not a Gaming Device

Set your own parameters and allow the CasinoTrac system to fairly pick winners with a Certified Hot Seat RNG!




## Streaming Award Signage Displays the Last 10 Award Totals!

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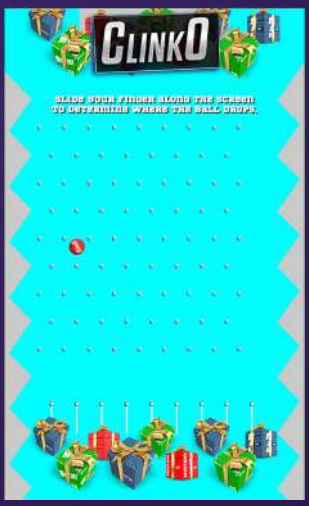
# KioskTrac™

Immersive Promotional Experiences

## DRIVE LOYALTY EXCITEMENT WITH INTERACTIVE PROMOTIONAL EXPERIENCES, AWARDS, & REWARDS!

Engage Players on
Their Favorite Touchpoints!

Promotional Games Available at Kiosk,
Player Tracking Interface, & KTMobile App!



Custom Spinners
Included Standard!

Custom Scratchers
Included Standard!

Sports Themed
Seasonal Games!

Animated Themed
Premium Games!

Electronic Barrel Drawings Included Standard!

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# DATATRAC™

Intelligent. Unified. Insightful. Decisions Made Easy.

## ADVANCED INSIGHTS AND DATA DRIVEN DECISION MAKING MADE EASY

Using the UNIFIED CasinoTrac Platform

## REVEAL ACTIONABLE INFORMATION ABOUT

**Slots, Marketing, Tables, Player Development, Vendor Partners, & More!**

### Slice 'Em & Dice 'EM

Your data – sliced, diced, and segmented in endless ways – then served visually on an easy to see and easy to read platter!

### Flash in a Flash

Easily pull Casino, Slots, & Player Flash Reports with visualized trends and historical references with the ability to drill down in an instant!

### Get Granular

Drill down into Detailed Performance, Promotion Fair Share, Occupancy, and Financial Reports with the click of a button!

### A Calendar for Every Day of the Week

Your unified data intuitively creates an interactive 50,000ft view of metrics that are meaningful to you!

**Casino Data that Excites the Senses and Drives Intelligent Decisions!**

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300+ Casinos.
13 Countries.
40 Native American Tribes.

CasinoTrac™


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